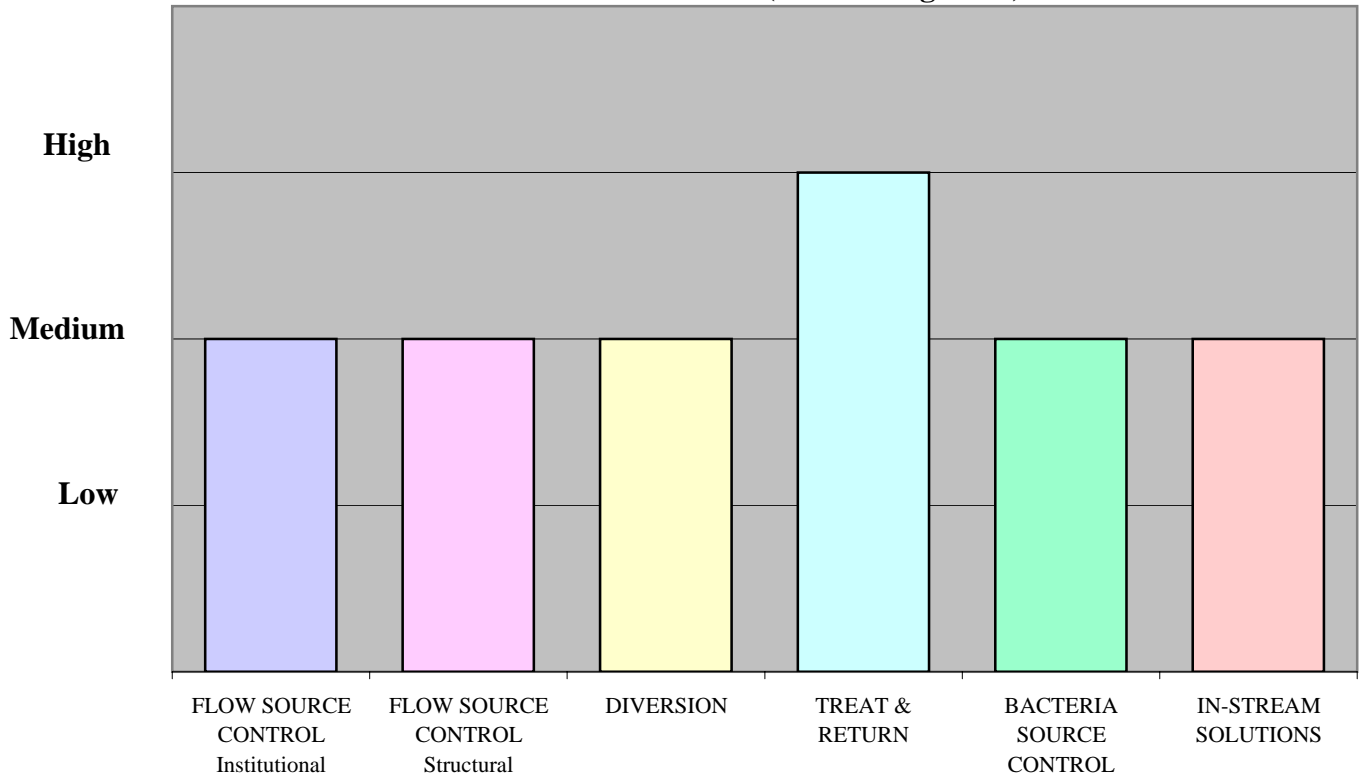


Objectives and Performance Measures for CREST

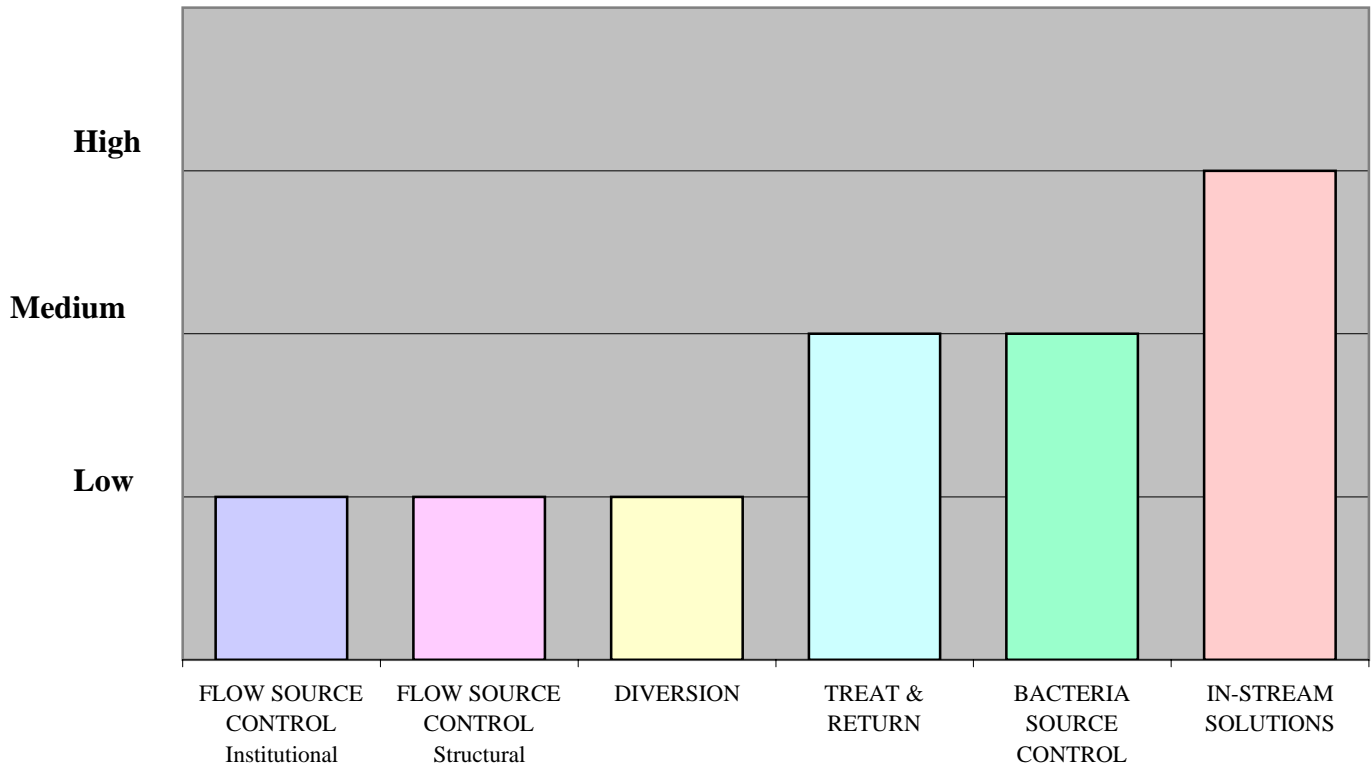
CREST Mission: To restore and preserve beneficial uses of our rivers and creeks using a collaborative partnership to develop TMDLs and water quality attainment strategies with active and informed involvement by the community and stakeholders and by facilitating effective, innovative, practical, financially feasible, and integrated solutions.

Objective (why)	Potential Performance Measure (how well)
1 Protect Public Health and Safety	
1.1 Protect for Recreation Use (where designated)	-Pathogen count reduction (e.g., E.coli or fecal coliform)
1.2 Protect from Safety Hazards	-Safety hazard protection (e.g., flood hazards) -Not Applicable to Dry Weather
2 Protect the Environment	
2.1 Improve/Restore Habitat in Natural Surface Waters	-Miles of river habitat revitalized or restored; number/diversity of aquatic species; miles of riparian habitat; acres of riparian wetlands
2.2 Provide for Water Supply Benefits from Runoff Management	Amount of dry and wet runoff used for irrigation or groundwater recharge
3 Protect Quality of Life	
3.1 Provide Open Space/Enhance Land	Acres of increased open space.
4 Improve Compliance Certainty	
4.1 Certainty to Meet Target Levels	Proven technology (high) to emerging technology (low)
5 Enhance Cost Efficiency	
5.1 Provide Lower Cost Solutions	Life cycle costs, expressed as average household monthly cost
6 Provide Adaptable Solutions	
6.1 Effective Under Wet Weather Flow Conditions	
6.2 Effective for Other TMDLs (metals, toxics)	
6.3 Ability to Implement Phased Approach	
6.4 Applicable over Entire Watershed	
7 Improve Implementation Timeline	
7.1 Improve Implementation Timeline	Years to implement

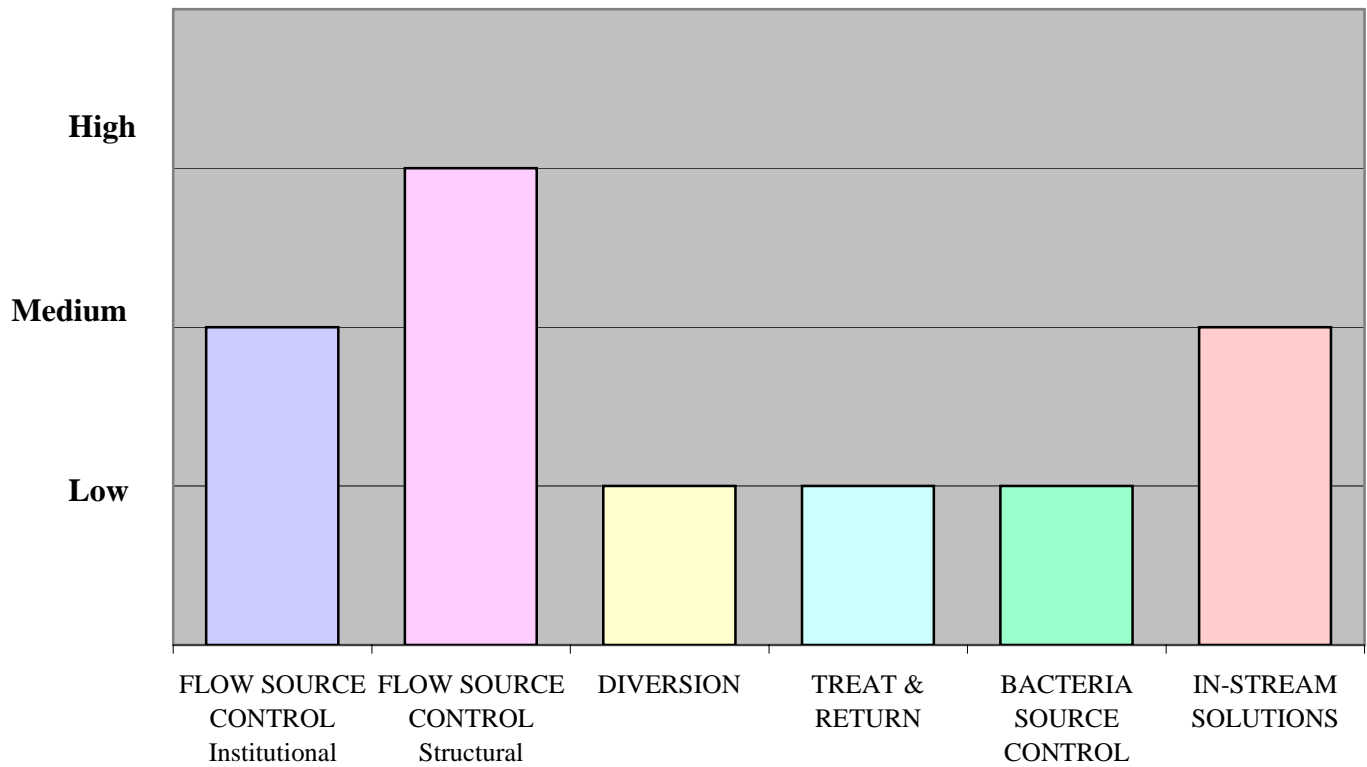
1.1 Protect for Recreation Use (where designated)



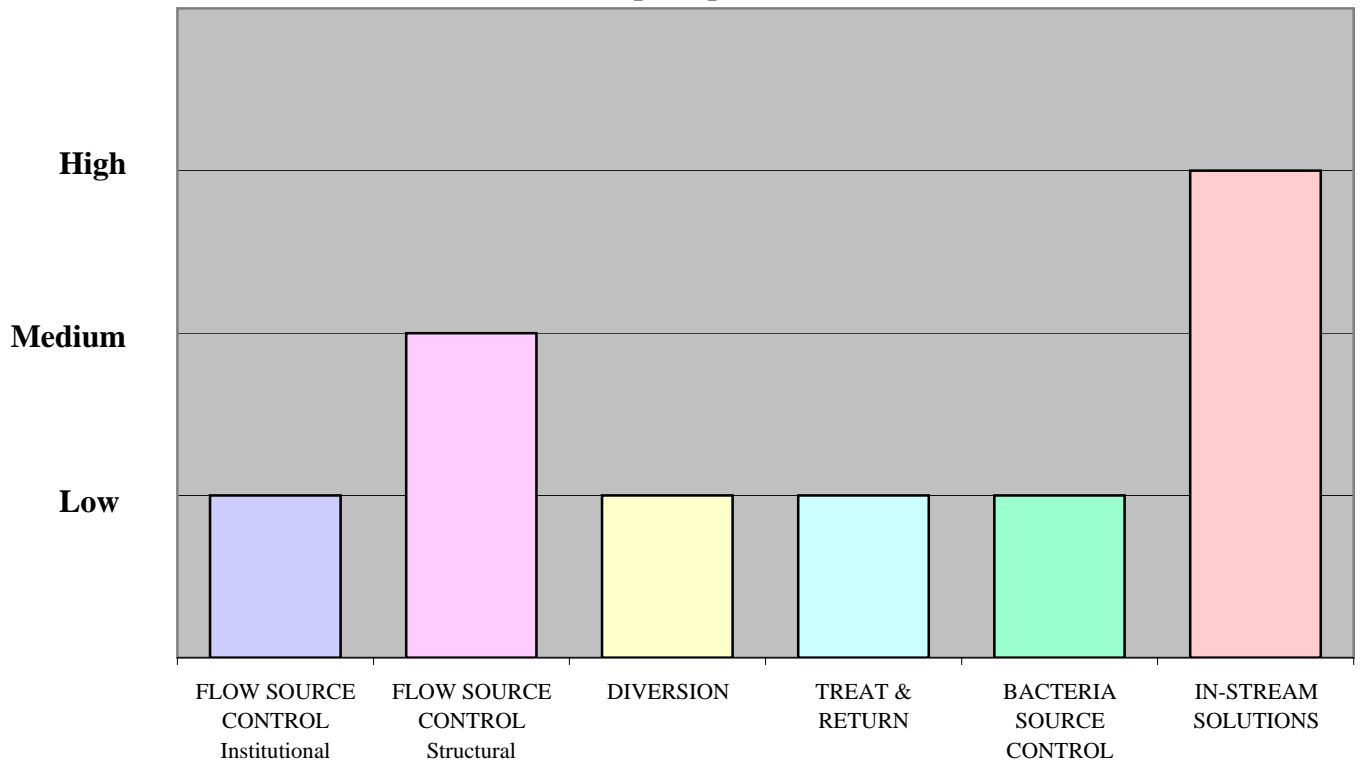
2.1 Improve/Restore Habitat in Natural Surface Waters



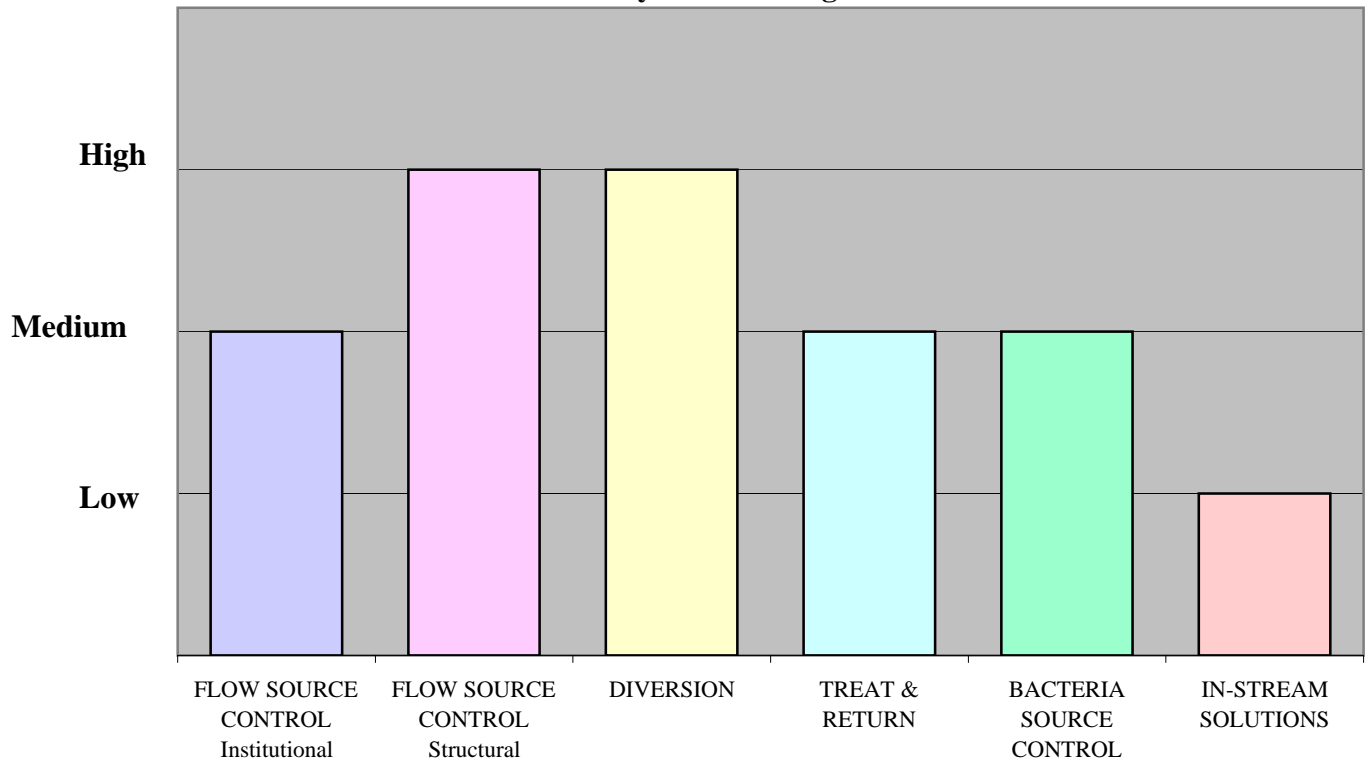
2.2 Provide for water supply benefits from runoff management



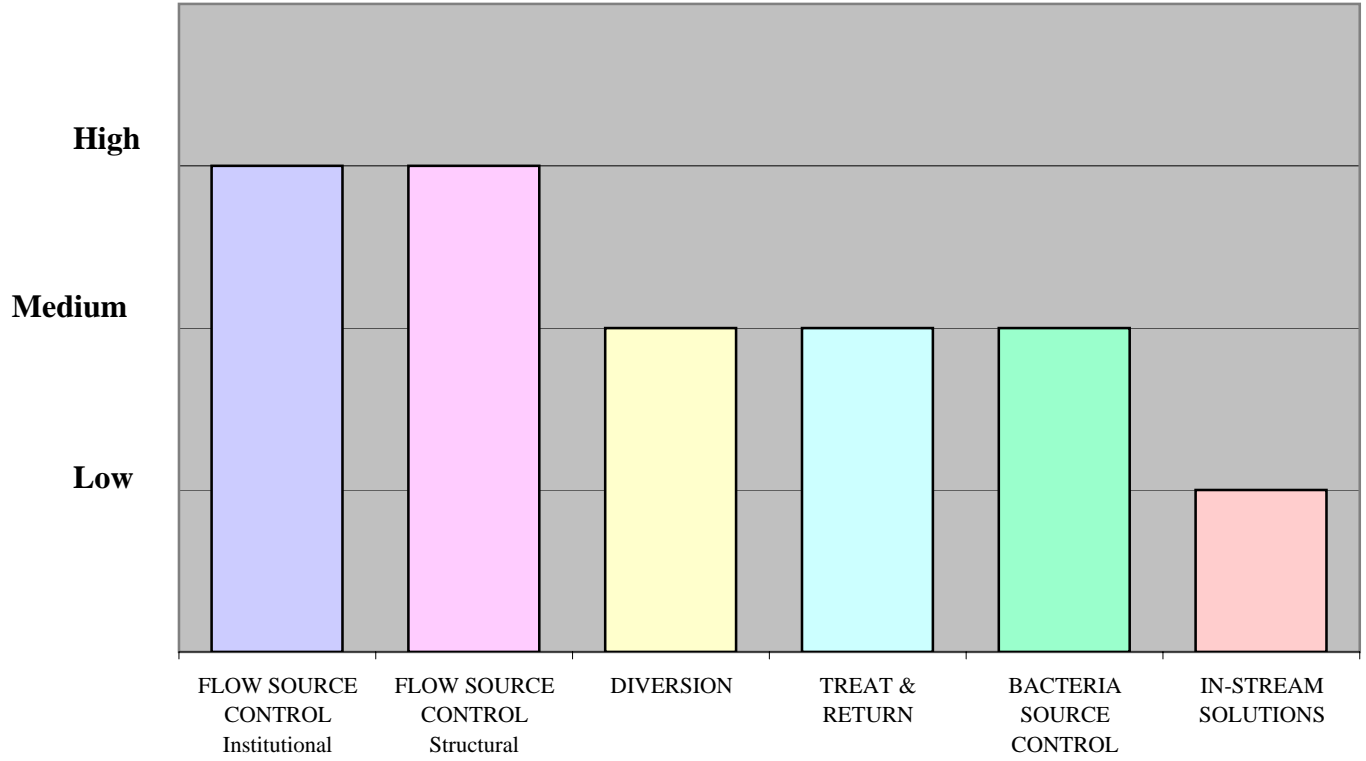
3.1 Provide Open Space/Enhance Land



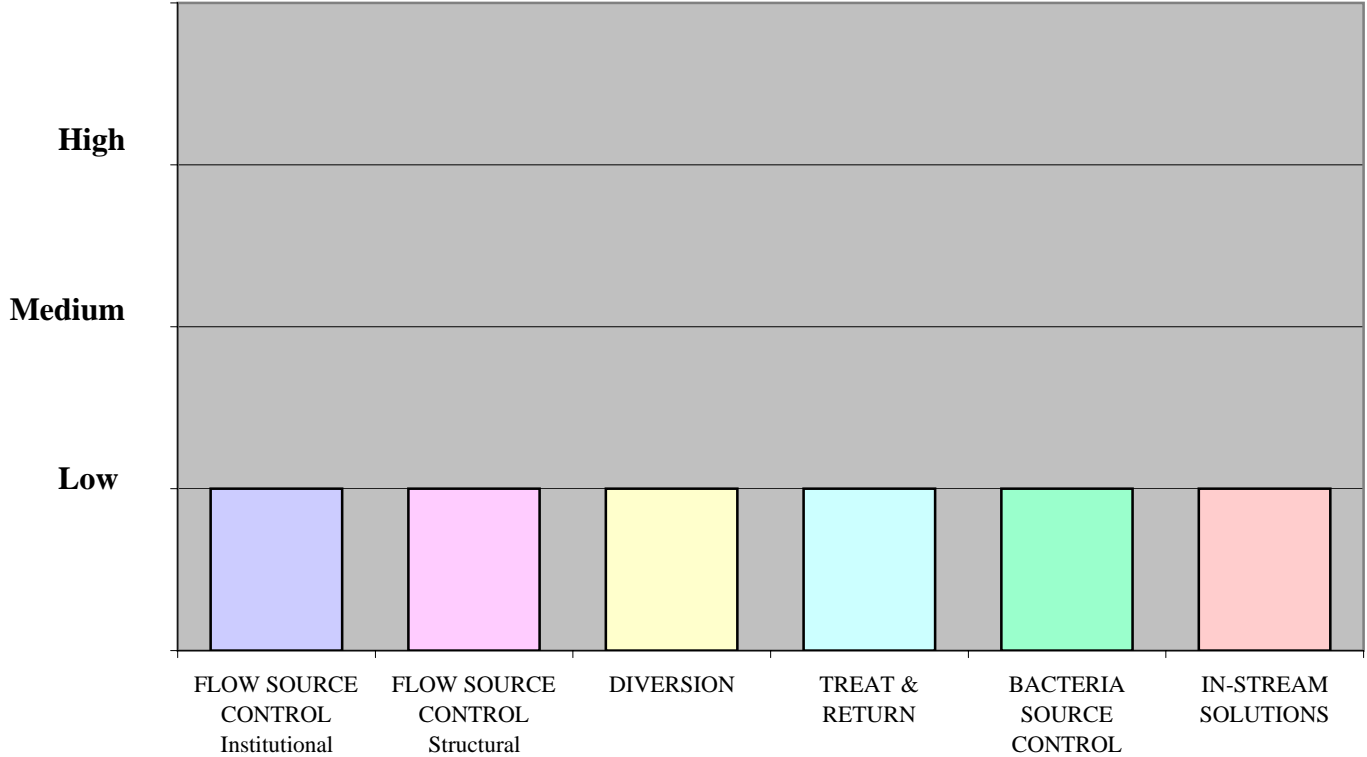
4.1 Certainty to Meet Target Levels



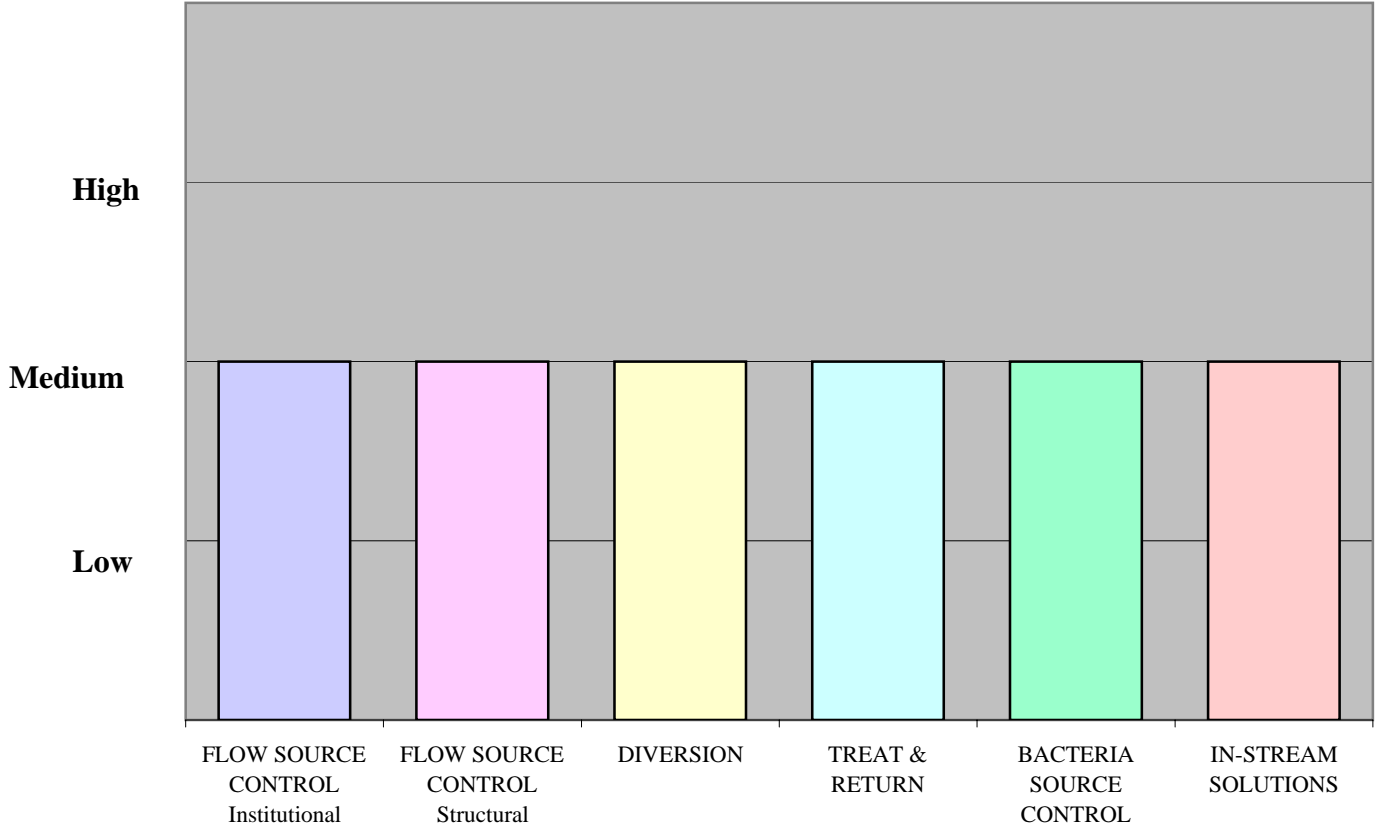
5.1 Provide Lower Cost Solutions



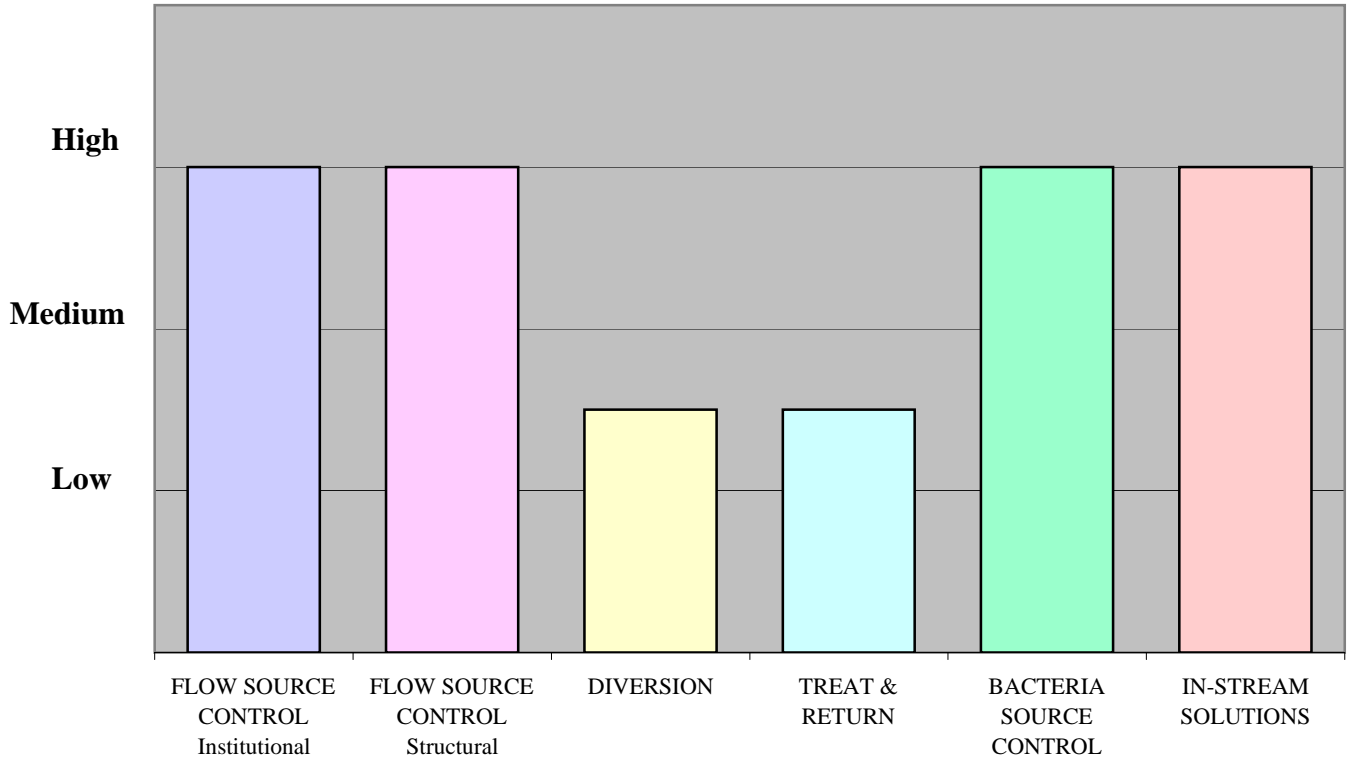
6.1 Effective Under Wet Weather Flow Conditions



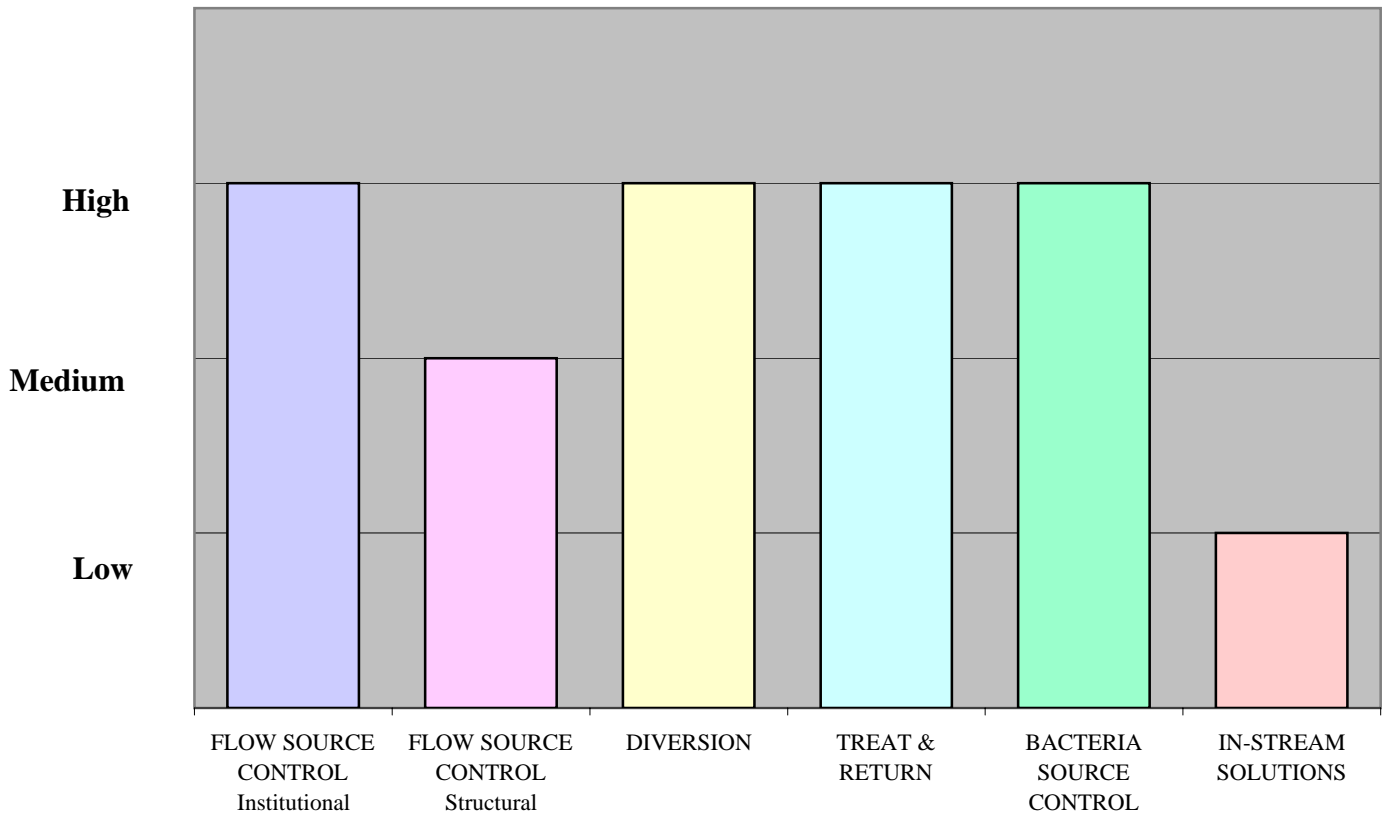
6.2 Effective for Other TMDLs (metals, toxics)



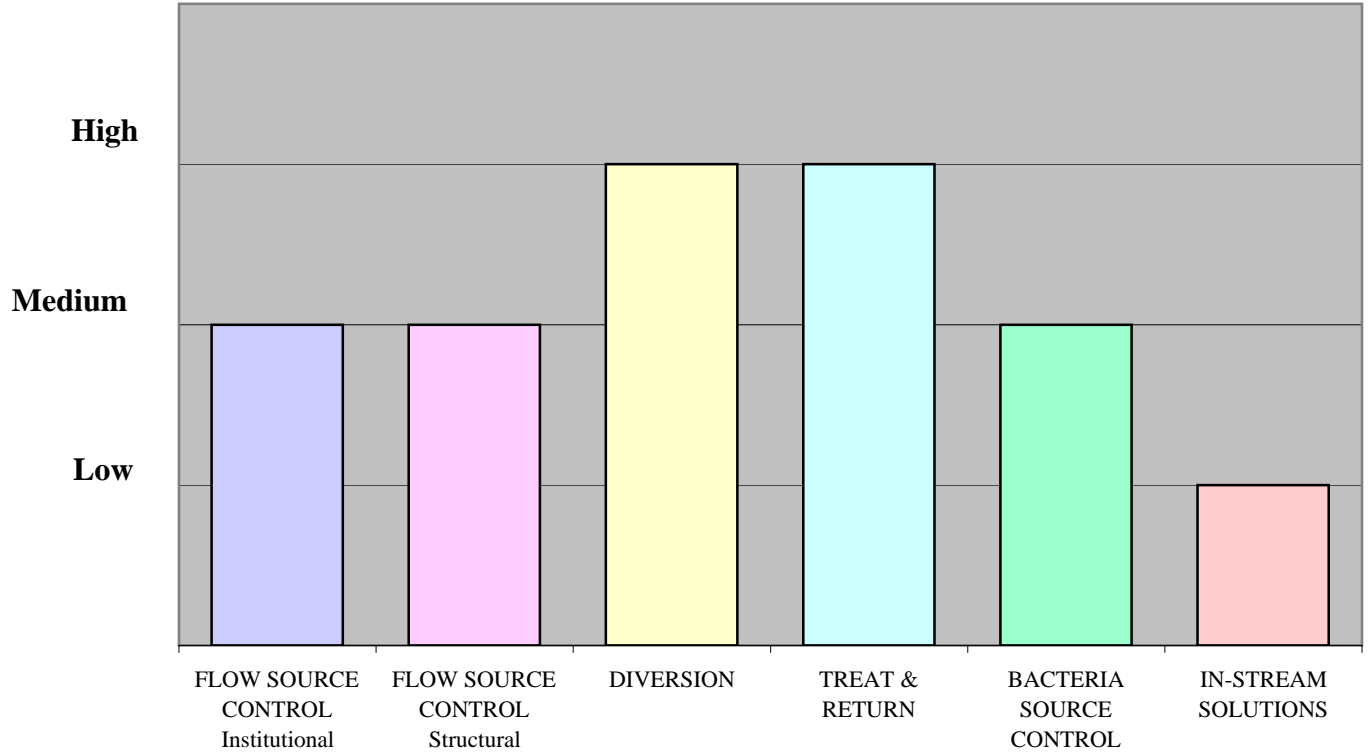
6.3 Ability to Implement Phased Approach



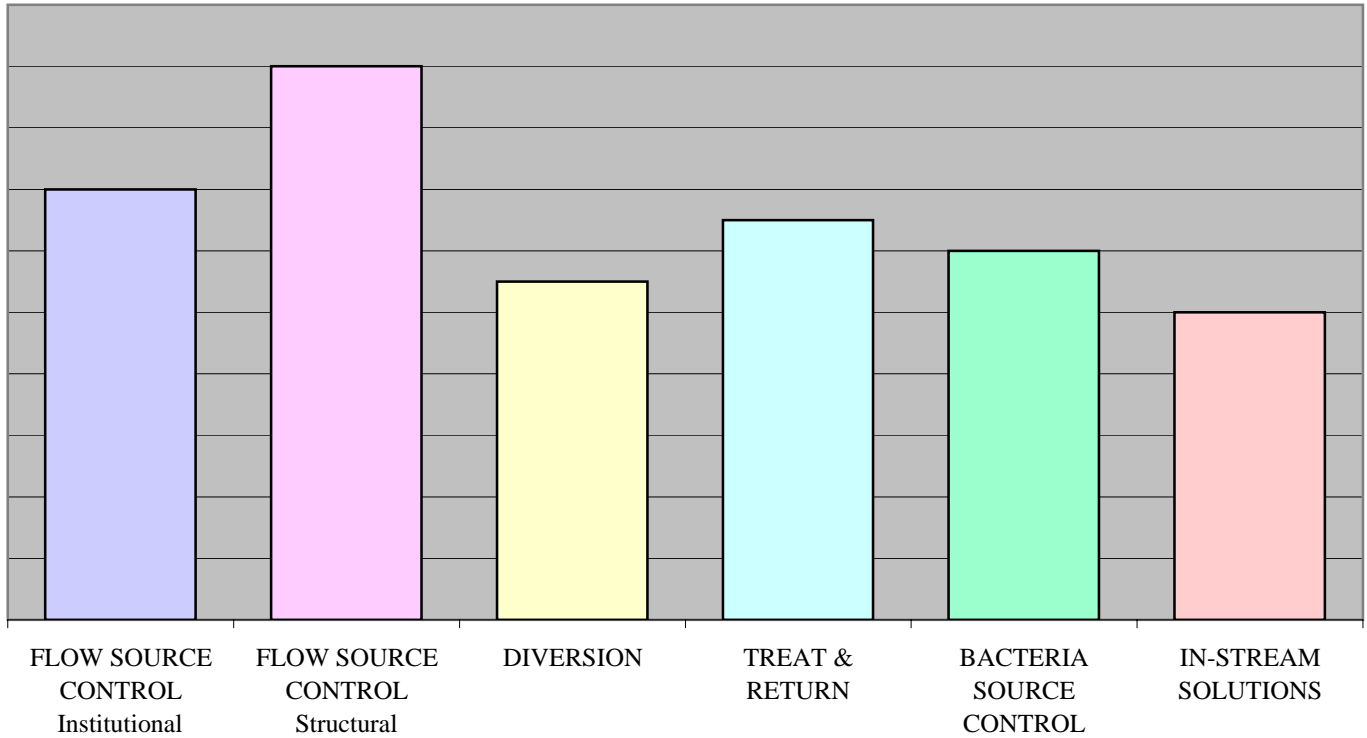
6.4 Applicable over Entire Watershed



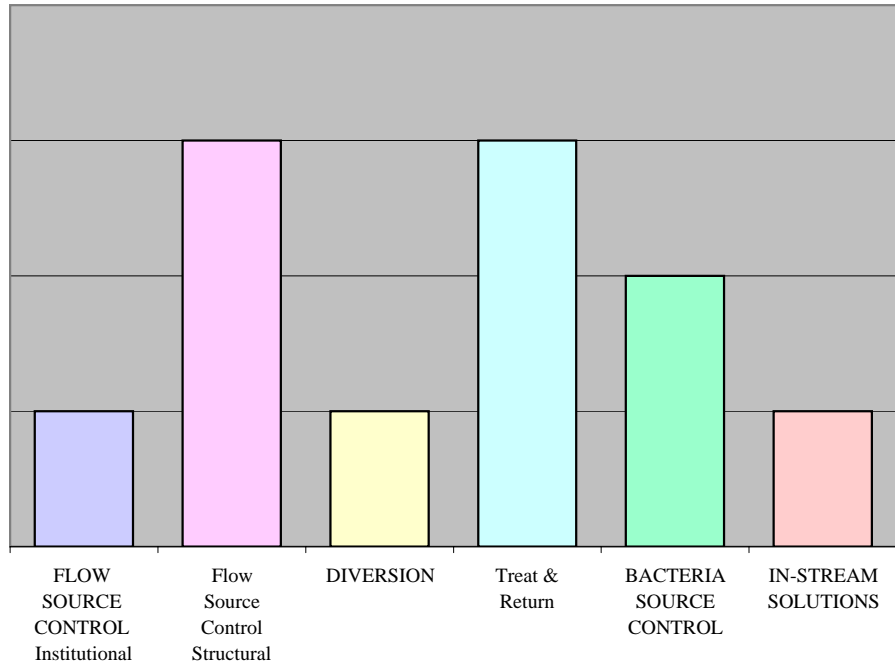
7.1 Improve Implementation Timeline



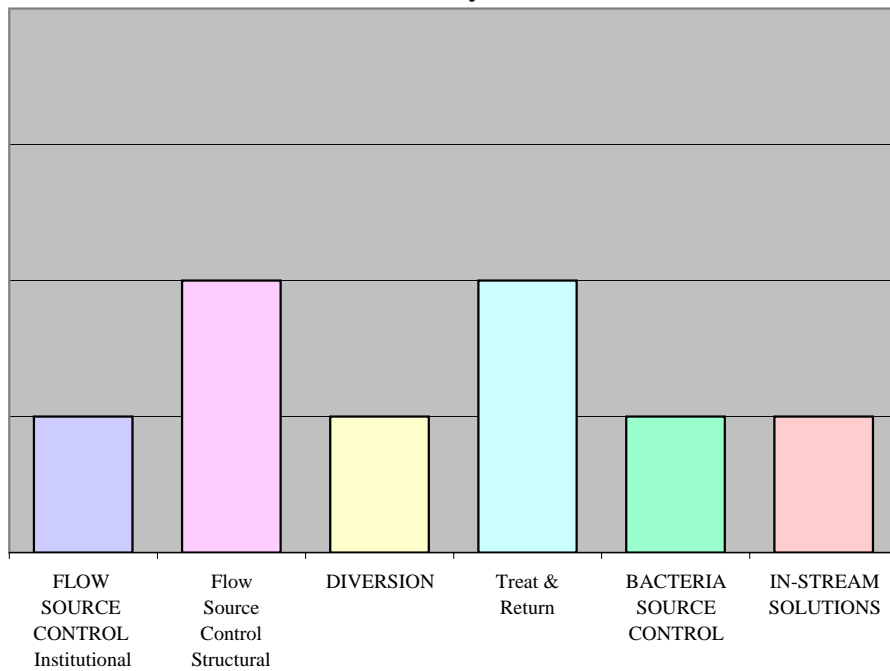
Summary of all Objectives



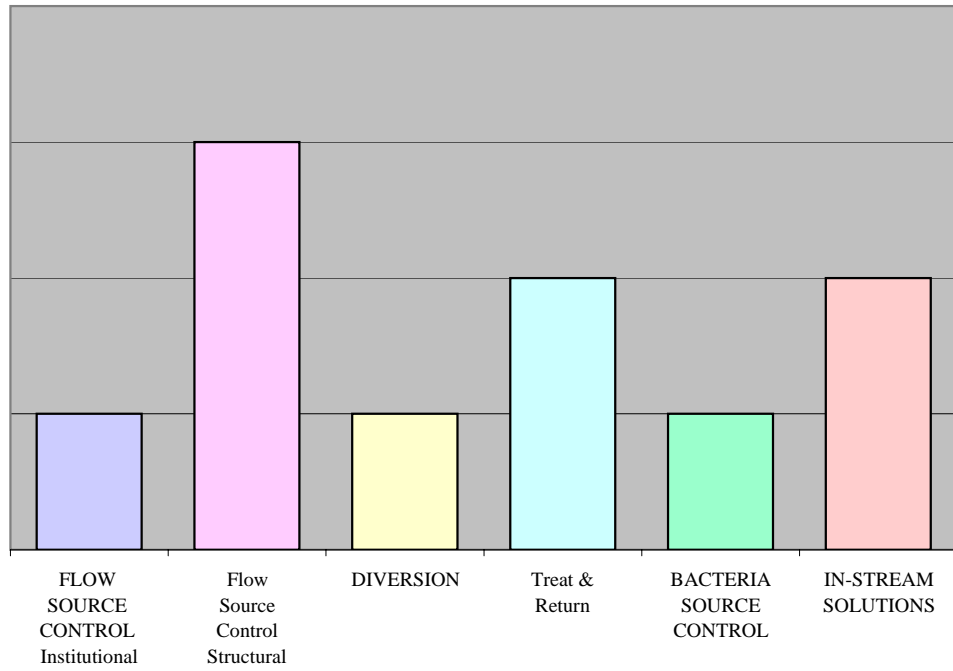
1.1 Protect for recreation use, where designated



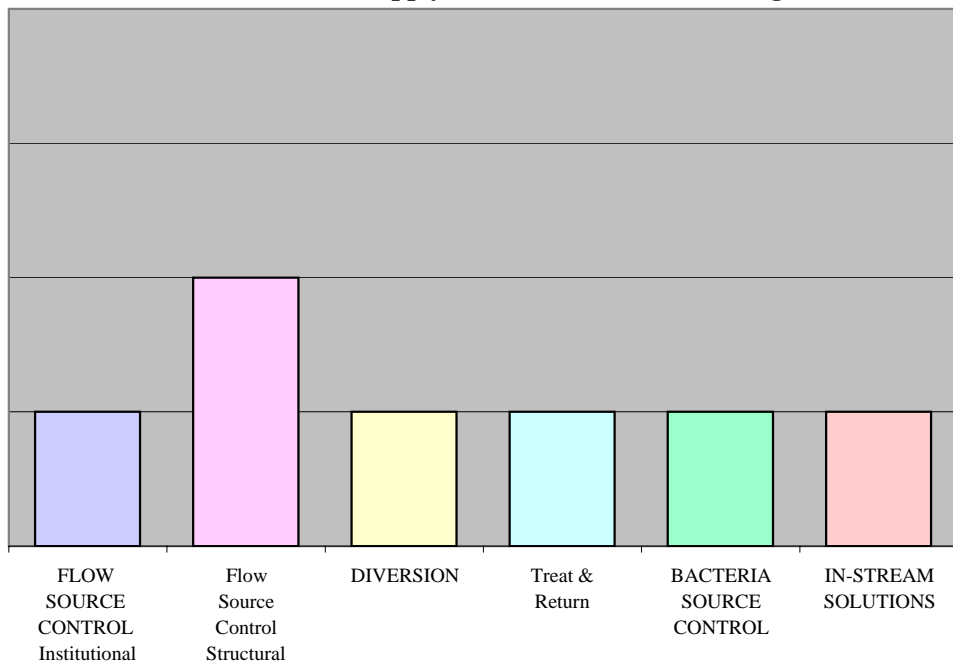
1.2 Protect from safety hazards



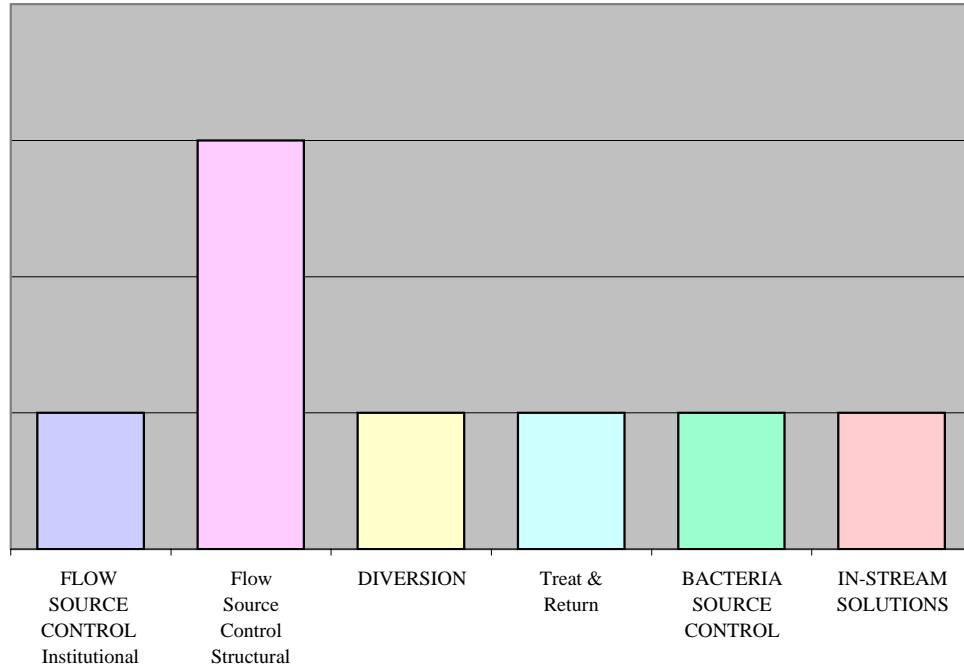
2.1 Improve/restore habitat in natural surface waters



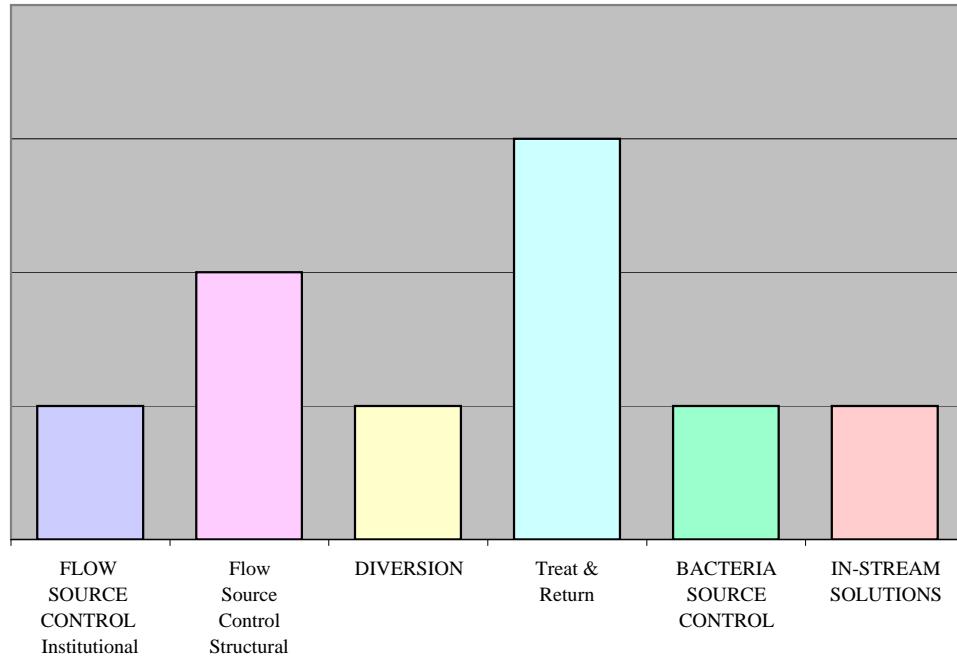
2.2 Provide for water supply benefits from runoff management



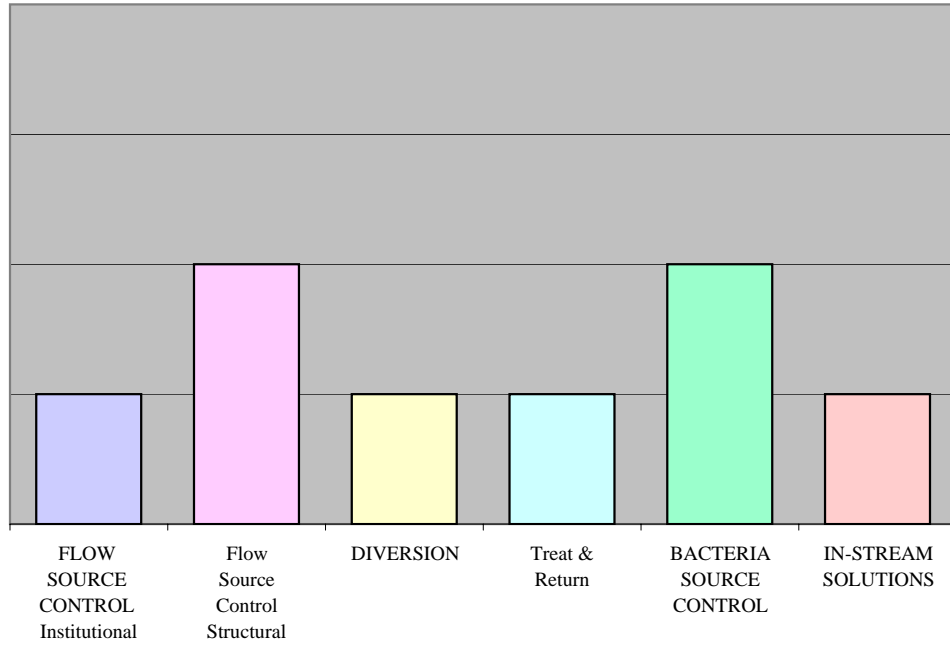
3.1 Provide open space/enhance land



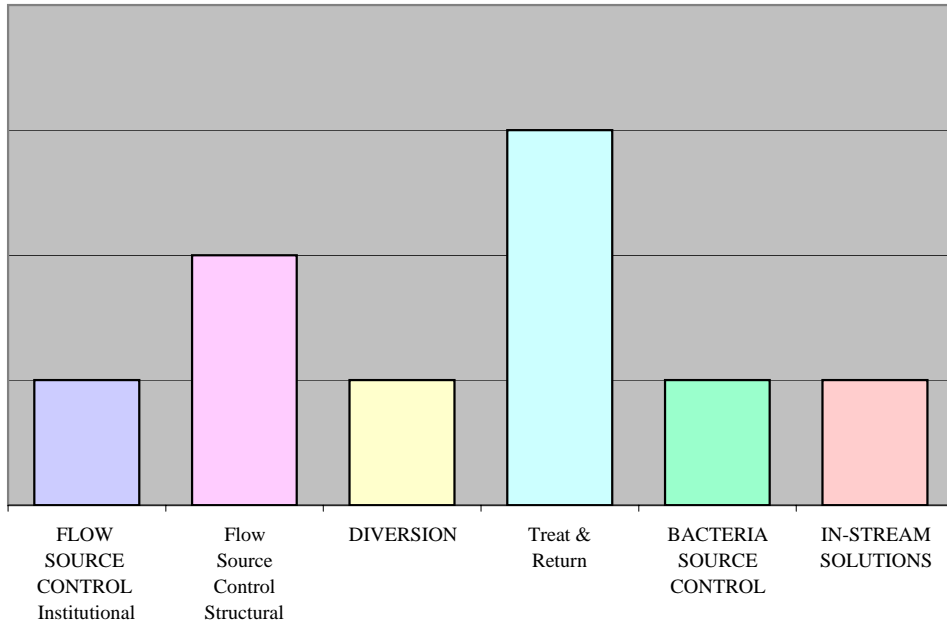
4.1 Certainty to meet target levels



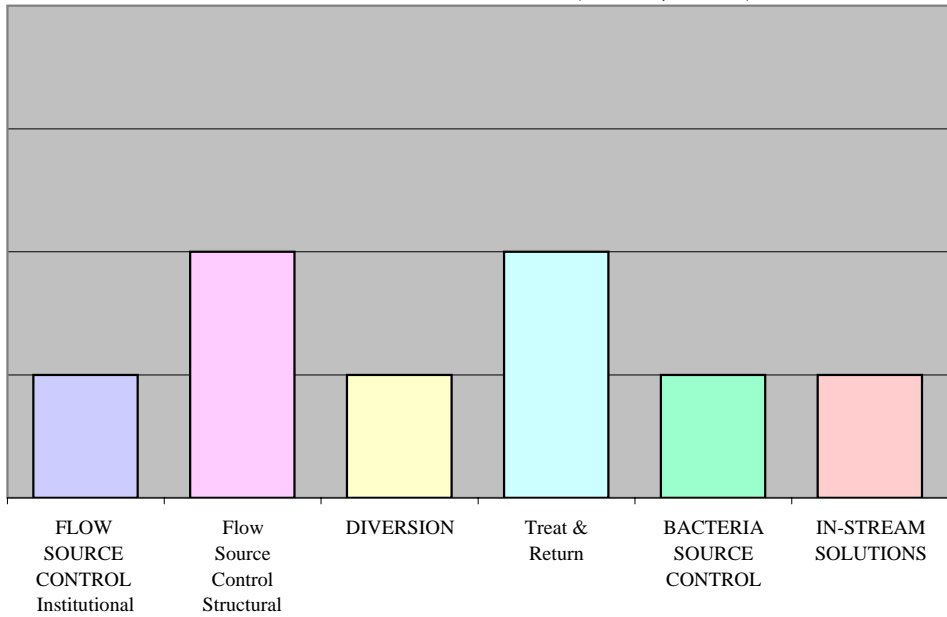
5.1 Provide lower cost solutions



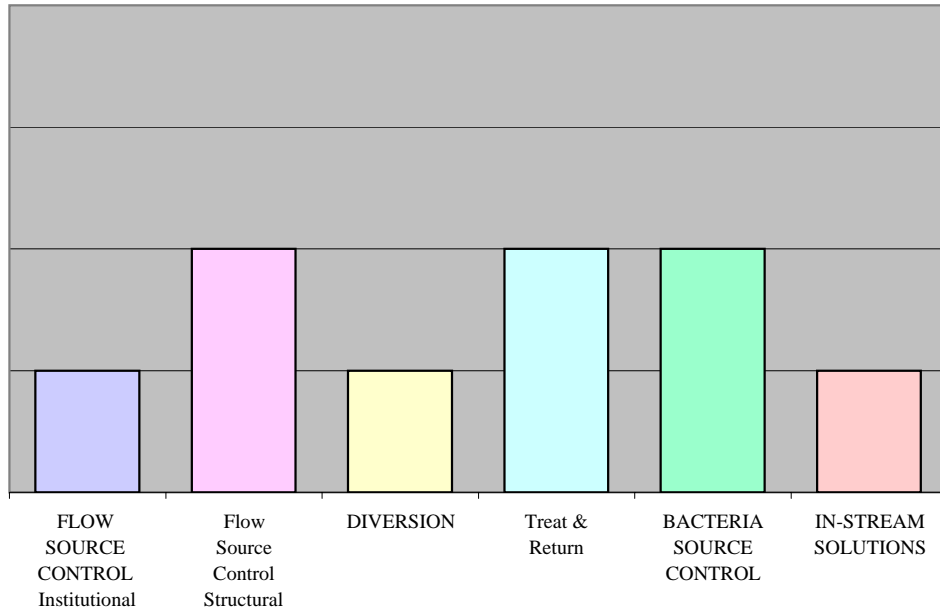
6.1 Effective under other flow conditions



6.2 Effective for other TMDLs (metals, toxics)



6.3 Ability to Implement Phased Approach



6.4 Applicable over Entire Watershed

